



## NEWS RELEASE

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## PrivateCore Beta Program Opens to High Demand

*vCage Software Provides Full Memory Encryption to Protect Data in Use from Theft*

**PALO ALTO, CA – June 18, 2013** – [PrivateCore](#), the private computing company, today announced the general availability of its [PrivateCore vCage](#) software beta release which protects data in use with full memory encryption. The beta release is designed to provide service providers (SaaS, IaaS, PaaS), government, financial trading and enterprises with early access to this unique technology that provides a new layer of security for achieving end-to-end data protection.

[Click to Tweet](#): .@PrivateCore vCage memory #encryption software beta solves data-in-use #security <http://bit.ly/11tMi78>

Service providers and enterprises face growing risks of physical access to sensitive data through the proliferation of outsourced IT infrastructures in untrusted environments including the cloud, co-location facilities and remote sites. Sensitive data in use is subject to compromise due to lawful requests, such as the recently disclosed NSA Prism program, as well as illegal compromise. Hackers realize that server memory typically contains sensitive information such as digital certificates, encryption keys, intellectual property, and personally identifiable information. While sensitive data might be protected by encryption while at rest or in transit, it is unprotected and “in the clear” while in use. PrivateCore’s unique vCage software encrypts data in use without requiring application or hardware modifications.

“Protecting data in use has been a challenge in security sensitive industries for years, but hardware advances such as larger processor caches have enabled PrivateCore to develop an innovative platform that shrinks the hypervisor into the CPU to secure data in memory,” said Oded Horovitz, CEO of PrivateCore. “We are delighted with the high level of interest from customers in the beta program and will be expanding its reach to provide organizations with early access to the technology so they can evaluate it using real workloads and applications.”

Service providers and enterprises interested in learning more about PrivateCore vCage and the beta process can visit [www.privatecore.com](http://www.privatecore.com) or email [beta@privatecore.com](mailto:beta@privatecore.com).

**About PrivateCore**

PrivateCore is the private computing company. PrivateCore vCage software transparently secures data in use with full memory encryption for any application, any data, anywhere on standard x86 servers. PrivateCore was founded in 2011 by security industry veterans from the IDF, VMware and Google. The company is based in Palo Alto, California and has received venture funding from Foundation Capital. For more information, please visit [www.privatecore.com](http://www.privatecore.com).

**Media Contact(s):**

Marc Gendron PR

781-237-0341

[marc@mgpr.net](mailto:marc@mgpr.net)

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